

FOR OFFICE USE ONLY:

Version # \_\_\_\_\_

APP # 700191

#### **A. Statement of Activity or Product**

For years a discussion has prevailed about better ways to inform/educate the OHV Community as well as the general public about having fun with the sport, but understanding it is a serious responsibility not go off trails/routes and respect the environment around them.

The electronic message center is yet another media tool that needs to be used to the maximum in this what appears at times a never ending struggle to keep the OHV sport alive and well, verse being lost due to those limited few who do not follow the rules.

The proposed Electronic LED Message Center will be a state of art Message Center that will provide up to date information about the project area related to dangerous conditions, fires/flooded areas, warnings to ride responsibly, contact information at the Jawbone Station as well as the BLM Ridgecrest Office and a host of other data that can be displayed as needed to convey the message we want to tell the public overall.

A short survey/questionair will be available for visitor feed back that will help us target differnt types of information or messages that can be displayed on the center. The feed back will also tell us how effective our system and messages really are and help us with future upgrades or types of improvements.

This system will also be a great asset to inform visitors or persons driving by, that there are other points of interest in this area and other OHV riding opportunities.

#### **B. Relation of Proposed Project to OHV Recreation**

The new Electronic Message Center, will provide the Jawbone station with another valuable public relations tool to share with the OHV community what we do, why it is here, promote safe recreation tips and inform them to respect the laws by not traveling off authorized trails/routes.

This new Electronic Message Center is a great public relations tool that will have a very positive affect on the general public, who may not participate in the sport and may see at times what they perceive as too many violations of the sport/recreation to better understand that measures are always taken to alert, educate and train

#### **C. Identification of Needs**

The need for this project is primarily for the intent of broadening the awareness of the OHV community and the general public about the positive aspects of the out door sport and that the BLM, California State Parks, and the Friends of Jawbone are doing everything possible to make sure the sport is regulated and does promote the safe and operations of all activities.

The desired results of this action is alerting everyone that actions are being addressed, the concern of Federal, State, County and private parties are all in concert to promote a safe, and a regulated sport and encourage all to be responsible while enjoying the natural beauty of our great California outdoors.

#### **D. Location of Training Services**

The Message Center will be positioned as near to 14 that will permit viewing from both North/South bound traffic.

It is desired that the message center will be in view of the Jawbone Station Visitor Center, adjacent or as close to the turn off to access the Visitor Center.

Exact location site is being reviewed to ensure maximum viewing is possible.

#### **E. OHV Safety, Environmental Responsibility, and Respect Private Property**

The purpose of this new Media awareness tool is strictly to inform, educate, and promote all aspects of safe and responsible OHV recreating activities.

It is our responsibility to do what we can to stop the illegal access to off limit areas (private property), stop the violating of land that is not open to the sport, make all aware of the impacts that occur to the habitats and natural landscapes when such trespasses are disregarded.

Different types of "WARNING" information can also be posted in manners that capture/hold the visitors attention and cause them to take a little extra time to make sure they obey the rules and signage posted.

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**1 Optional Project-Specific Application Documents**

Attachments:

[Sample Sign use/text Display](#)

**2 Optional Project-specific Maps**

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
Agency: Friends of Jawbone  
Application: Education & Safety - Electronic (LED) Message Center at Hwy 14

6/2/2009

FOR OFFICE USE ONLY:		Version # _____	APP # _____
<b>APPLICANT NAME :</b>	Friends of Jawbone		
<b>PROJECT TITLE :</b>	Education & Safety - Electronic (LED) Message Center at Hwy 14	<b>PROJECT NUMBER (Division use only) :</b>	
<b>PROJECT TYPE :</b>	<input type="checkbox"/> Acquisition <input type="checkbox"/> Development <input checked="" type="checkbox"/> Education & Safety <input type="checkbox"/> Ground Operations <input type="checkbox"/> Law Enforcement <input type="checkbox"/> Planning <input type="checkbox"/> Restoration		
<b>PROJECT DESCRIPTION :</b>	<p>For years a discussion has prevailed about better ways to inform/educate the OHV Community as well as the general public about having fun with the sport, but understanding it is a serious responsibility not go off trails/routes and respect the environment around them.</p> <p>The electronic message center is yet another media tool that needs to be used to the maximum in this what appears at times a never ending struggle to keep the OHV sport alive and well, verse being lost due to those limited few who do not follow the rules.</p> <p>The proposed Electronic LED Message Center will be a state of art Message Center that will provide up to date information about the project area related to dangerous conditions, fires/flooded areas, warnings to ride responsibly, contact information at the Jawbone Station as well as the BLM Ridgecrest Office and a host of other data that can be displayed as needed to convey the message we want to tell the public overall.</p> <p>A short survey/questionair will be available for visitor feed back that will help us target differnt types of information or messages that can be displayed on the center. The feed back will also tell us how effective our system and messages really are and help us with future upgrades or types of improvements.</p> <p>This system will also be a great asset to inform visitors or persons driving by, that there are other points of interest in this area and other OHV riding opportunities.</p>		

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
<b>DIRECT EXPENSES</b>							
<b>Program Expenses</b>							
<b>1</b>	<b>Staff</b>						
	Other-Project Administrator	1.000	1200.000	EA	1,200.00	0.00	1,200.00
<b>2</b>	<b>Contracts</b>						
	Other-Purchase of LED Message Center	1.000	28973.000	EA	20,281.00	8,692.00	28,973.00
<b>3</b>	<b>Materials / Supplies</b>						
<b>4</b>	<b>Equipment Use Expenses</b>						
<b>5</b>	<b>Equipment Purchases</b>						

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
 Agency: Friends of Jawbone  
 Application: Education & Safety - Electronic (LED) Message Center at Hwy 14

6/2/2009

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
6	Others						
7	Administrative Costs						
	Administrative Costs-Admin Support	1.000	858.000		0.00	858.00	858.00
Total Program Expenses					21,481.00	9,550.00	31,031.00
TOTAL DIRECT EXPENSES					21,481.00	9,550.00	31,031.00
TOTAL EXPENDITURES					21,481.00	9,550.00	31,031.00

Project Cost Summary for Grants and Cooperative Agreements Program - 2008/2009  
 Agency: Friends of Jawbone  
 Application: Education & Safety - Electronic (LED) Message Center at Hwy 14

6/2/2009

	Line Item	Grant Request	Match	Total	Narrative
<b>DIRECT EXPENSES</b>					
<b>Program Expenses</b>					
1	Staff	1,200.00	0.00	1,200.00	
2	Contracts	20,281.00	8,692.00	28,973.00	
3	Materials / Supplies	0.00	0.00	0.00	
4	Equipment Use Expenses	0.00	0.00	0.00	
5	Equipment Purchases	0.00	0.00	0.00	
6	Others	0.00	0.00	0.00	
7	Administrative Costs	0.00	858.00	858.00	
<b>Total Program Expenses</b>		21,481.00	9,550.00	31,031.00	
<b>TOTAL DIRECT EXPENSES</b>		21,481.00	9,550.00	31,031.00	
<b>TOTAL EXPENDITURES</b>		<b>21,481.00</b>	<b>9,550.00</b>	<b>31,031.00</b>	

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**ITEM 1 and ITEM 2**

**ITEM 1**

- a. ITEM 1 - Has a CEQA Notice of Determination (NOD) been filed for the Project? ☐ Yes ☒ No  
(Please select Yes or No)

**ITEM 2**

- b. ITEM 2 - Are the proposed activities a "Project" under CEQA Guidelines Section 15378? ☒ Yes ☐ No  
(Please select Yes or No)
- c. The Application is requesting funds solely for personnel and support to enforce OHV laws and ensure public safety. These activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. (Please select Yes or No) ☐ Yes ☒ No
- d. Other. Explain why proposed activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. DO NOT complete ITEMS 3 – 9

**ITEM 3 - Impact of this Project on Wetlands**

There are no wetlands or navigable waters in the project area. Sensitive species, such as the Desert Tortoise and their associated habitat will be taken into account when the final location is chosen and the hole is dug for the sign. These actions are designed to and should result in having positive effects on aquatic resources, wildlife habitats, cultural and natural resources.

As with any ground breaking activity, this activity will be performed following the environmental protection measures identified within the BLM Ridgecrest Resource Area – Wide Maintenance & Surface Restoration Environmental Assessment – NEPA 96-70 and in accordance with the goals of the West Mojave Plan, Jawbone ACEC Plan, and Rand Mountain Fremont Valley Management Plan.

**ITEM 4 - Cumulative Impacts of this Project**

This project will not add to or increase the level of cumulative effects to the environments in the project areas since this project simply consists of putting up a new informational sign on the side of a highway.

**ITEM 5 - Soil Impacts**

The final location of the sign will not be on any steep slopes or in any highly erosive soils, therefor minimizing any erosion problems.

**ITEM 6 - Damage to Scenic Resources**

Within the view sheds of the Ridgecrest Resource Area, no highways are designated as state scenic highways. Therefore, the actions proposed within this grant request shall have no affect on scenic resources associated with a designated state scenic highway

**ITEM 7 - Hazardous Materials**

Is the proposed Project Area located on a site included on any list compiled pursuant to Section 65962.5 of the California Government Code (hazardous materials)? (Please select Yes or No) ☐ Yes ☒ No

If YES, describe the location of the hazard relative to the Project site, the level of hazard and the measures to be taken to minimize or avoid the hazards.

**ITEM 8 - Potential for Adverse Impacts to Historical or Cultural Resources**

Would the proposed Project have potential for any substantial adverse impacts to historical or cultural resources? (Please select Yes or No) ☐ Yes ☒ No

If YES, describe the potential impacts and for any substantially adverse changes in the significance of historical or cultural resources and measures to be taken to minimize or avoid the impacts.

**ITEM 9 - Indirect Significant Impacts**

We do not foresee that this project will result in significant impacts off-site, displace users groups making them go elsewhere, or result in increasing use in the vicinity to a significant level. By providing the public with continual information, we should be able to solicit support and actions of the public to prevent significant impacts from occurring both onsite and off-site.

**CEQA/NEPA Attachment**

Attachments: [Ridgecrest Resource Area-Wide Mx & Surface Restoration E.A. NEPA 96-70](#)



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**1. Evaluation Criteria - Q 1.**

The Applicant is applying for the following type of Project: (Check the one most appropriate.) (Please select one from list)

- ☒ Education – Applicants shall only respond to items 1, 2, 4, 5, 6, 7, 8, 9, 10 and 11  
☐ Safety – Applicants shall only respond to items 1, 2, 4, 5, 6, 12, 13, 14, and 15

1. As calculated on the Project Cost Estimate, the percentage of the cost of the Project covered by the Applicant is 3

(Check the one most appropriate) (Please select one from list)

- ☐ 76% or more (10 points) ☐ 51% - 75% (5 points)  
☒ 26% - 50% (3 points) ☐ 25% (Match minimum) (No points)

**2. Evaluation Criteria - Q 2.**

2. For Applicant's OHV Grant Projects which reached the end of the Project performance period within the last two years, the percentage of all deliverables accomplished 2

(Check the one most appropriate) (Please select one from list)

- ☐ 100% of Deliverable accomplished (5 points)  
☐ 75% to 99% of Deliverables accomplished (3 points)  
☐ Less than 75% of Deliverables accomplished (No points)  
☒ First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)

**3. Evaluation Criteria - Q 3. (FOR DIVISION USE ONLY)**

3. Previous Year Performance 2

(FOR DIVISION USE ONLY) (Check the one most appropriate) (Please select one from list)

- ☐ In the previous year the Applicant has been responsive and communicated effectively with the assigned OHMVR Grant Administrator by phone, email or personal visit (3 points)  
☒ First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)  
☐ In the previous year the Applicant has not been responsive (No points)

**4. Evaluation Criteria - Q 4.**

4. The Project will utilize partnerships to successfully accomplish the Project. The number of partner organizations that will participate in the Project are 4

(Check the one most appropriate.) (Please select one from list)

- ☒ 4 or more (4 points) ☐ 2 to 3 (2 points)  
☐ 1 (1 point) ☐ None (No points)

List partner organization(s)

The Bureau of Land Management Ridgecrest FO, California City Police Dept., Kern County Sheriffs Dept., Ridgecrest Economic Development Council, Honda R&D Division at Cantil/Neuralia Rd

**5. Evaluation Criteria - Q 5.**

5. The Project addresses the following types of OHV Recreation 6

(Check all that apply.) Scoring: 1 point each (Please select applicable values)

- ☒ ATV ☒ 4X4

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> M.C.                         | <input checked="" type="checkbox"/> Recreation Utility Vehicle (RUV) |
| <input type="checkbox"/> Snowmobile                              | <input checked="" type="checkbox"/> Dune buggy, rail                 |
| <input checked="" type="checkbox"/> Other (Specify) [Ralley Car] |  |

**6. Evaluation Criteria - Q 6.**

6. The Project was developed with public input employing the following 2

(Check all that apply) Scoring: 1 point each, up to a maximum of 2 points (Please select applicable values)

- ☒ Meeting(s) with the general public to discuss Project (1 point)  
☐ Conference call(s) with interested parties (1 point)  
☒ Meeting(s) with stakeholders (1 point)

Explain each statement that was checked

Discussed at the Public open meetings at the Jawbone Canyon Station on Dec 2008 and January of 2009

Discussed at the Directors/Staff meetings at the Jawbone Canyon Station on Dec 2008, January and February of 2009

**7. Evaluation Criteria - Q 7. (Education Project ONLY)**

7. The Project incorporates the following, clearly identifiable and/or measurable, elements 10

(Check all that apply) (Please select applicable values)

- ☒ Process of researching issues and audience (2 points)  
☒ Objectives (2 points)  
☒ Testing process to ensure actions are effective (2 points)  
☒ Plan to implement the Project (2 points)  
☒ Evaluation and feedback of the process (2 points)

**8. Evaluation Criteria - Q 8. (Education Project ONLY)**

8. Total number of points of contact the Project is anticipated to reach 4

(Check the one most appropriate.) (Please select one from list)

- |   |  |
|---|--|
| <input checked="" type="radio"/> Greater than 10,000 (4 points) | <input type="radio"/> 1,000 to 10,000 (3 points) |
| <input type="radio"/> 100 to 1,000 (2 points)                   | <input type="radio"/> 20 to 100 (1 point)        |
| <input type="radio"/> 0 to 20 (No points)                       |  |

**9. Evaluation Criteria - Q 9. (Education Project ONLY)**

9. Total time a participant will have exposure to the Project's message or training 1

(Check the one item of highest point value that applies.) (Please select one from list)

- ☐ Greater than 2 hours (4 points)  
☐ 1 hour to 2 hours (3 points)  
☐ 5 minutes to less than 1 hour (2 points)  
☒ 1 minute to less than 5 minutes (A Project for maps will fall under this category) (1 point)  
☐ Less than 1 minute (No points)

**10. Evaluation Criteria - Q 10. (Education Project ONLY)**

10. The Project will utilize the following methods of education 8

(Check all that apply) Scoring: 2 point each up to a maximum of 14 points (Please select applicable values)

- |   |   |
|---|---|
| <input type="checkbox"/> Hands on training                | <input type="checkbox"/> Tool kits          |
| <input type="checkbox"/> Handouts                         | <input checked="" type="checkbox"/> Events  |
| <input type="checkbox"/> Internet messaging/CDs           | <input checked="" type="checkbox"/> Signage |
| <input checked="" type="checkbox"/> Advertising           | <input type="checkbox"/> Radio/TV           |
| <input checked="" type="checkbox"/> Community involvement | <input type="checkbox"/> Other (Specify)    |
| <input type="checkbox"/> Public relations/media           |   |

**11. Evaluation Criteria - Q 11. (Education Project ONLY)**

11. The Project provides direct support for delivery of ATV Safety Institute and/or Motorcycle Safety Foundation training 0

(Check the one most appropriate.) (Please select one from list)

- ☒ No (No points) ☐ Yes (2 points)

**12. Evaluation Criteria - Q 12. & 13. (Safety Project ONLY)**

12. The Project will utilize personnel trained to the following level

(Check the one most appropriate.) (Please select one from list)

- ☐ Emergency Medical Technician level, or higher (5 points) ☐ First Responder level (2 points)  
☐ First Aid and CPR (1 points) ☐ No training (No points)

13. The Project will provide search and rescue as follows

(Check the one most appropriate) (Please select one from list)

- ☐ 24 hours, 7 days per week (5 points) ☐ Less than 24 hours, 7 days per week (4 points)  
☐ Less than 24 hours, less than 7 days per week (2 points) ☐ On special occasions/events only (No points)

**13. Evaluation Criteria - Q 14. (Safety Project ONLY)**

14. The Project will have the majority of personnel trained in the following areas

(Check all that apply) Scoring: 2 points each up to a maximum of 16 points (Please select applicable values)

- |   |   |
|---|---|
| <input type="checkbox"/> Radio communication          | <input type="checkbox"/> Tracking skills          |
| <input type="checkbox"/> Avalanche rescue             | <input type="checkbox"/> Navigation training      |
| <input type="checkbox"/> Swift water rescue           | <input type="checkbox"/> ATV certification        |
| <input type="checkbox"/> Dog handling                 | <input type="checkbox"/> Motorcycle certification |
| <input type="checkbox"/> Rope skills                  | <input type="checkbox"/> 4 x 4/Off-Road training  |
| <input type="checkbox"/> Wilderness search and rescue | <input type="checkbox"/> Other (Specify)          |

**14. Evaluation Criteria - Q 15. (Safety Project ONLY)**

15. The Project will have resources that are equipped and trained for rescue in the following environmental conditions\*

(Check all that apply) (Please select applicable values)

- ☐ Type 1 – Extreme Condition (including but not limited to): Altitude (generally 7000 feet+) or Snow, Ice, Desert, Heat, Heavy ground cover, Steep difficult terrain. (2 points)  
☐ Type 2 – Rugged Terrain. Rugged conditions, Altitude (generally under 7000 feet), Heat, Cold concerns, Moderate to heavy ground cover. (2 points)  
☐ Type 3 – Moderate/Gentle Terrain. Gently rolling terrain, Open spaces, Maintained trailheads, and Agricultural areas. (2 points)  
☐ Type 4 – Urban. High traffic, Urban office complexes, man-made surfaces, Public interaction and Park trails.

(2 points)

**\* From the Governor's Office of Emergency Services – Mutual Aid Guidelines, Search and Rescue, Off-Highway Vehicles**